

UCCD First Quarterly Report
Oct. – Dec. 2022

التقرير الربع سنوي الأول للمركز
الجامعي للتطوير المهني
(أكتوبر – ديسمبر ٢٠٢٢)



University Center 
For Career Development
المركز الجامعي
للتطوير المهني

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UCCD First Quarterly Activities Highlights.

UCCD INITIATION

On October 20th, 2020, Assiut University signed a protocol of establishing of the UCCD in cooperation with the American University in Cairo (AUC) and the United States Agency of International Development (USAID).

Staff recruitment was launched on May 16th, 2022, as followed:

- Announcement of vacancies in the UCCD Assiut center.
- Receive requests from Candidates to work at UCCD in Assiut University.
- Hire faculty advisor for UCCD Center approved by the Assiut University Management with Assignment letters.
- Arrange Individual interviews with 30+ Candidates Who will be the UCCD staff in the center in Assiut.
- 7 Candidates passed the 2nd phase of the interview to be a part of the UCCD Staff.

A Soft opening of the center was organized in July 2022 with the presence of Assiut University former president.

The official team of the Center was completed after the last phase of recruitment on September 18th, 2022.

Three rounds of interviews were conducted by Vice President of Environment and Community Service Affairs, and representatives of USAID and AUC.

16+ ROUNDS TRAINING

During the first quarter, activities were initiated in the implementation and interaction between students and the Center the most important examples are as follows:

- Conducted (400) interviews for students to apply for Employability Skills and Technical Training.



- Conducted 9 Employability Skills rounds for (228) students (Urban 102 – Rural 126).



- Conducted 6 Technical rounds for (137) students.



- Announcing, publishing application forms, sorting applications, and communicating with those who applied to get the placement English test through the school of continuing education for UCCD Assiut center on the 26th of October 2022 to be enrolled in Business English language courses which will enhance their opportunity to find suitable jobs after graduation.
- Conducted English placement test for (294) students.



ACHIEVEMENTS IN NUMBERS

Employability Skills Training								
Round No.	No. of Trainees	Males	%Males	Females	% Females	Disability	Urban	Rural
1	26	2	8%	24	92%	0	14	12
2	26	6	23%	20	77%	0	14	12
3	24	11	46%	13	54%	0	10	14
4	25	1	4%	24	96%	0	14	11
5	26	7	27%	19	73%	0	11	15
6	26	9	35%	17	65%	0	11	15
7	26	2	8%	24	92%	0	13	13
8	22	5	23%	17	77%	0	5	17
9	27	1	4%	26	96%	0	10	17

Technical Training

Round No.	Course Name	No. of Trainees	Males	%Males	Females	% Females	Disability
1	Marketing	25	6	24%	19	76%	0
1	Human Resource R1	21	3	14.3%	18	85.7%	1
1	Project management R1	22	7	31.8%	15	68.2%	0
2	Marketing R2	23	6	26.1%	17	73.9%	1
2	Human Resource R2	28	3	10.7%	25	89.3%	0
1	Health & Safety R1	18	8	44.4%	10	55.6%	0
6		137	33	24%	104	76%	2

Center	Date	No. of attendees	Males	%Males	Females	% Females	Disability
UCCD Assiut	26-Oct-22	294	91	31%	203	69%	1

CAREER DEVELOPMENT ACTIVITIES

CAREER DEVELOPMENT CAPACITY BUILDING PROGRAM:

- The UCCD Assiut team members participated in one phase of Career development specialist (CDS) at AUC. The objective of the CDS was to provide the team with skills and knowledge that would make them career counselors in their work. Then Mohamed Soliman and Marwa Mostafa were delivered, and all got approval for it.
- The UCCD Assiut team members participated in three phases of training of professional trainers (ToPT) at AUC. The objective of the ToPT was to provide the team with skills and knowledge that would

make them professional trainers in their work. Mohamed Soliman and Marwa Mostafa were delivered, and all got approval for it.

- The UCCD Assiut team attended a full day training “Communication training” with Ms. Ghada Habashy the communication manager of the UCCD project to understand more about the branding and how they can communicate their messages to the university’s students and alumni.



INFORMATION SESSIONS

- During this quarter, the recruitment officer has implemented the following:
 - Organized a field visit for 80 students to Assiut smart village.
 - Conducted 2 physical information sessions about (Entrepreneurship Skills -Egypt making the technology) for 80 students.
 - Conducted an online information session about Leadership Skills in the Work Environment for 54 students.
 - Conducted an online information session about Cyber Threats in the work environment for 50 students.



UCCD Assiut Staff continued working intensively on their Facebook Page Profile to announce the centers' activities and now they have reached 4500 followers, and 3500 Likers in the first quarter of launching.



FACEBOOK INSIGHTS REPORT

STAFF AREAS OF STRENGTH AND DEVELOPMENT

- The center's staff support and respect each other.
- The center's staff has different skills such as (English Skills- Artistic skills- computer skills).
- The center's staff has relationships with deans, faculty members, students, and the university administration.

UCCD SUSTAINABILITY ACTIVITIES

- Completion of the preparation of the UCCD Assuit internal policy.
- Approval of the Assiut University Council on the UCCD Assuit internal policy.
- Approval of the Supreme Council of Universities on the UCCD Assuit internal policy.

UPCOMING QUARTER PLANNED ACTIVITIES

The UCCD Assiut team will continue to implement the tasks elaborated in the new annual work plan by the AUC, and focus more on centers' opening, meeting Objectives, and starting the delivery of outputs and outcomes corresponding to Objectives More specifically, the team will work on:

- Conducting activities related to employability and support students' integration into the labor market.
- Intensifying activities that target to increase the awareness of the UCCD mission and activities.
- Conducting 7 Rounds of employability skills training.
- Conducting 5 Rounds of technical skills training.
- Conducting 4 groups English Language.
- Starting to conduct career services workshops.
- Conduct several information sessions and recruitment events for students from different faculties.
- Conduct several orientation sessions for students from different faculties.
- Reaching out to more employers for more collaborations.