

The ICT Career Promotion Campaign

Faculty of Computer Science, Assiut University.
Thursday 27th October, 2016
10:00 AM

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| • Campaign Opening and Welcome Notes | 15 Minutes |
| • The Job Market Landscape in Egypt | 15 Minutes |
| • Promising ICT Careers: | 50 Minutes |
| - Digital Marketing | |
| - Artificial Intelligence | |
| - Quality Assurance | |
| - Mobile Applications Development | |
| • Skills for Employment and Effective Career Planning | 30 Minutes |
| - International Labour Organization (ILO) | |
| - JobMaster | |
| • The ITI Development Opportunities for University Students | 15 Minutes |
| • Partners' Group Photo | 5 Minutes |

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Information Technology Institute

Career Development Program

Assiut's Career Promotion Campaign Design

Days	Tuesday	Wednesday	Thursday
09:00 - 09:30	Arriving to Assiut's Branch	Information Desk	Auditorium Set-up
09:30 - 10:00			Guests Arrival and Reception
10:00 - 10:30	Faculty of Computer and Information Dean's Meeting	Career Clinics (3 Rooms)	ICT Career Promotion Campaign (Auditorium, Projector, Sound System)
10:30 - 11:00			
11:00 - 11:30	Setting-up ITI's Information Desk	Academia Sessions: Facilitation Skills, Job Profiles (1 Room, Projector)	Break
11:30 - 12:00			
12:00 - 12:30	ITI's Information Desk	Career Clinics (3 Rooms)	200 Training Opportunities Students' Interviews' Preparation Sessions (4 Rooms, 4 Projectors)
12:30 - 01:00			
01:00 - 01:30	Students' Registration for Clinics and Training Sessions (Desk, 4 Chairs)	Information Desk	Training Exhibition (If Applicable)
01:30 - 02:00			
02:00 - 02:30	Students' Registration for Clinics and Training Sessions (Desk, 4 Chairs)	Information Desk	Training Exhibition (If Applicable)
02:30 - 03:00			
03:00 - 03:30	Students' Registration for Clinics and Training Sessions (Desk, 4 Chairs)	Information Desk	Training Exhibition (If Applicable)
03:30 - 04:00			
04:00 - 04:30	Students' Registration for Clinics and Training Sessions (Desk, 4 Chairs)	Information Desk	Training Exhibition (If Applicable)
04:30 - 05:00			

